

*Col. Saurabh Sanyal*  
DEPUTY SECRETARY GENERAL  
Tel.: 011 46550552

**Dated:** August 01, 2019  
**Ref No:** AER/IPTSE/13-08

**Dr. Mohammad Aslam Parvaiz**  
Vice Chancellor  
Maulana Azad National Urdu University

*Dear Mr. Mohammad Aslam Parvaiz,*

**Sub: Intellectual Property Talent Search Examination (IPTSE) 2019-20**

We are pleased to inform that IPTSE has successfully completed its first year. In recognition & appreciation of students, awards ceremony held on 4<sup>th</sup> July, 2019 at Hotel Taj Mansingh, New Delhi. We have honour of hosting Former Hon'ble Minister of Commerce & Industry, Govt. of India and Member of Parliament & Sherpa G20 **Shri Suresh PrabhakarPrabhu, as the Chief Guest for the occasion.**

IPTSE is a joint initiative of ASSOCHAM and ERICSSON which was initiated on July, 2018 with the objective to promote IPR awareness amongst the school and college students across the country. This initiative has received overwhelming support from *different state governments, Ministry of Micro, Small & Medium Enterprises, Govt. of India, important education institutions like All India Council of Technical Education (AICTE), Navodaya Vidyalaya Samiti, Assam Higher Secondary Education Council and many universities like University of Delhi, Mumbai University, Kurukshetra University, Maulana Azad National Urdu University, NavodayaVidyalayaSamiti, Doctor Hari Singh Gour University, BabasahebBhimraoAmbedkarUnveristy, Aligarh Muslim University, Bangalore University, Sant Longwal Institute of Engineering and Technology, JamiaHamdard University, Indira Gandhi National Open University (IGNOU) and Navsari Agriculture University.*

In continuation of our effort to promote IPR awareness, we are happy to announce second edition of IPTSE 2019-20 with targeting of **class IX to XII school and under graduate students.** Students have to appear for online examination and on the basis of score obtained by the students, students will be awarded at **regional and national level with the Award Money, Trophy and Certificate** as the token of appreciation. Online modules on IP are provided to students that enable them to prepare for examination.

- Registration: 15<sup>th</sup> August, 2019 to 15<sup>th</sup> October, 2019 at [www.iptse.com](http://www.iptse.com)
- Mock Text: 15<sup>th</sup> Nov to 30<sup>th</sup> December, 2019
- Examination: 10<sup>th</sup> January, 2020
- Results: 28<sup>th</sup> Feb. 2020
- Award Ceremony: April, 2020

In view of the above, *we would like to thank Maulana Azad National Urdu University for supporting this initiative by circulating information about IPTSE 2018-19 to all colleges under Maulana Azad National Urdu University. Once again, we humbly request Maulana Azad National Urdu University to extend support towards IPTSE 2019-20 and issue circular to all colleges.* We firmly believe that your support would greatly help us to promote IPR Awareness across the country.

For any query and coordination, may contact to Mr. Yashpal on phone 7503531087, 011- 465502534, email id: [yashpal@assochem.com](mailto:yashpal@assochem.com)

Registrar's Office	
O.W.No.:	2023
O.W.Date:	6/8/19

Dept. of CS & IT	Inward: 2544
	Outward: —
	Date: 07/08/19

Thanking you with warm regards,

Yours sincerely,

*Sanyal*  
(Saurabh Sanyal)

VICE-CHANCELLOR'S OFFICE	
F.M. No.	586
Inward Date	5/8/19
Outward Date	6/8/19

*6/8/19*  
*Yashpal (T)*  
Head, CSAT/All Principal (Poly)

**THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA**

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## Intellectual Property Talent Search Examination (IPTSE 2019 -20)



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IPTSE is a joint initiative of ASSOCHAM and ERICSSON which was initiated on July, 2018 with the objective to promote intellectual property rights awareness (copyright, patents, trademark, geographical indication, industrial design and trade secrets) among the Indian youth. IPTSE is an annual online examination designed for school and college students across streams targeting school students (VI to XII class) and under graduate college/polytechnic students.

IPTSE 2018-19 online examination was conducted in the month of November and December, 2018 and on the basis of score obtained by the students, students were awarded with Award Money, Trophy and Certificate as the token of appreciations. Also top twenty students have an opportunity to visit R&D lab in India.

IPTSE 2018-19 is supported by **Ministry of Micro, Small & Medium Enterprises, Govt. of India**. Also many institutions have supported this initiative and issued a circular to all institutions under their jurisdictions. The institutions are All India Council of Technical Education (AICTE), University of Delhi, Mumbai University, Navodaya Vidyalaya Samiti, Assam Higher Secondary Education Council, Kurukshetra University, Maulana Azad National Urdu University, Navodaya Vidyalaya Samiti, Doctor Hari Singh Gour University, Babasaheb Bhimrao Ambedkar Unveristy, Aligarh Muslim University, Bangalore University, Sant Longwal Institute of Engineering and Technology, Jamia Hamdard University, Indira Gandhi National Open University (IGNOU) and Navsari Agriculture University.

**IPTSE 2018-19 successfully completed of its first year and award ceremony held on 4<sup>th</sup> July 2019 at Taj Mansingh Hotel, New Delhi. ASSOCHAM has honour of hosting Hon'ble former Minister of Commerce & Industry, Govt. of India and Member of Parliament & Sherpa G20, Shri Suresh Prabhakar Prabhu, as the Chief Guest for the occasion.**

**Top three IPTSE 2018-19 rank holders were awarded by Hon'ble Chief Guest Shri Suresh Prabhakar Prabhu.**

Top three rank holders from School and College category are as follows:

Rank	Name of the Students	Name of the Institute
<b>School Category</b>		
AIR 1	LAKSHAY GANESH KARKERA	ST. MARY ICSE SCHOOL
AIR 2	SHUBHAM MAURYA	VIDYA GYAN SCHOOL
AIR 3	DHRUV SALHOTRA	RISHI VALLEY SCHOOL
<b>College Category</b>		



AIR 1	NAGENDRA KUMAR KHATRI	NIFTEM
AIR 2	SUMAN C S	IIT MADRAS
AIR 3	AMIT JOSHI & SHREETAMA GHOSH	ARMY INSTITUTE OF TECHNOLOGY & RAJIV GANDHI NATIONAL UNIVERSITY OF LAW, PUNJAB

In continuation of our effort to promote IPR awareness, we are happy to announce second edition of IPTSE 2019-20 with targeting of class IX to XII school and under graduate students. Students have to appear for online examination and on the basis of score obtained by the students, students will be awarded at regional and national level with the Award Money, Trophy and Certificate as the token of appreciation. Online modules on IP are provided to students that enable them to prepare for examination.

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## Why Should Universities Encourage IPR Teaching

By Including IPR as an Elective/Mandatory subject, Universities can gain Credits.

**Choice Based Credit System (CBCS)** – Definition and benefits: Choice Based Credit System is a flexible system of learning. The distinguishing features of CBCS are the following:

- It permits students to learn at their own pace.
- Choose electives from a wide range of elective courses offered by the other University Departments.
- Undergo additional courses and acquire more than the required number of credits.
- Adopt an inter-disciplinary and intra-disciplinary approach in learning.
- Make best use of the available expertise of the faculty across the departments or disciplines
- Has an inbuilt evaluation system to assess the analytical and creativity skills of students in addition to the conventional domain knowledge assessment pattern

The notice is signed by the UGC Secretary Jaspal S. Sandhu, 2016 and addressed to all vice chancellors.

Text is reproduced: "Creations of mind such as inventions, designs for industrial articles, literary, artistic work, symbols, names and images etc. are protected by Intellectual Property rights (IPR). Intellectual Property Rights (IPR) is normally of two types: Industrial Property Rights and Copyright. The importance of IPR was first recognized in Paris Convention for the Protection of Industrial Property (1883) and the Berne Convention for Protection of Literary and Artistic Work (1886). IPRs should be protected to encourage the creator and also striking a balance between the innovators and public interest by creating an awareness where creativity can flourish. Keeping in view the importance of IPR which recognizes the work of the creator, you are requested to devise, through academic council, inclusion of the IPR as a generic elective subject under the Choice Based Credit System (CBCS) in your esteemed university and the affiliated colleges."



**Do student need to Care about IP? Is this anyway going to help me in Career Development?**

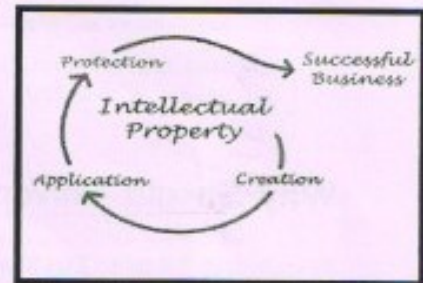
Every student must be discussing several times with parents and teachers, what career path should be choosing especially when today there are plethora of options available. Right? Things however become a bit vibrant and yet challenging when we now hear the buzz words such as start-ups/innovations/E-commerce/Self-employed/artificial intelligence/machine to machine (M2M) etc. To choose and build a successful career, have been studying several subjects such as maths, english, science, economics, computers, economics etc which form mainstream subjects.



Now what's this new subject Intellectual Property and why should study - Why should care about this? This question must have created turbulent waves in your mind. Correct? As far as Intellectual Property is concerned, there are many good reasons why you should be interested.

**1. IP literacy offers competitive advantage and inclusive growth**

There are several ways to make ends meet successfully, which includes joining a profession, entering a job, work as an artist, starting a business, building an investment portfolio, working as a freelancer etc. One more way could be to be an inquisitive researcher and invent bringing your creation to market for an inclusive growth. One may also choose to share the technology with others and earn through licensing (royalty). Why limit to only these options, infact one could alternatively, also be a lawyer/consultant to an innovator/firm helping them to protect and enforce their intellectual property from misappropriation. There are also options available for one to join an Intellectual property office as an examiner who works towards granting and registering an IP like a trademark examiner or a patent examiner etc.



Did you know: Reports highlight that more than 80% of the market capitalization of the S&P500 (a tech-heavy stock index) was found in the intangible assets such as IP.

**2. IP is important everyone and all kinds of jobs**

An understanding IPR gives you that extra edge which will make you attractive to employers – no matter what field you choose. Whether a student who is in the arts, science or commerce stream, IP is important because accessing an IP protected invention, works, designs on a regular basis. In

today's world everyone – from a doctor, to an artist, to a startup entrepreneur, to a lawyer, to a journalist – needs to know about IPR. If they don't, they could make blunders at jobs they're otherwise good at. Having a multi-disciplinary perspective is important in today's world.



### 3. An understanding of IP can make you irreplaceable at your future job

One of the most common fears among people these days is the notion untamed automation in all fields will take away existing jobs leaving many people left with no job opportunities. It is true that many mundane jobs will be and are being taken over by way of automation (Artificial intelligence/robotics etc.) however; it is also giving rise to many new jobs and skill set.

### Study material for IPTSE Competition

- Course material will be uploaded in the registered ID
- IPTSE Book "A STORY BOOK ON INTELLECTUAL PROPERTY"
  - Patent
  - Design
  - Trade Mark
  - Copyrights
  - Geographical Indicators
  - Industrial Design
  - Trade Secrets
- Book on **ROLE of PRIOR ART IN IP PROTECTION**

Note: We encourage Exam takers (specially college students) to also expand their reading horizon besides the available course content. This will facilitate them to respond to question in Achiever's section.

### Examination for IPTSE Competition 2019-20

	School Students Level	College Students Level
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Duration of Examination	45 mints	60 mints
Type of Examination	Objective type	Objective type
Examination date	10 <sup>th</sup> January, 2020	10 <sup>th</sup> January, 2020
Examination window	24 hours	24 hours
Mode of Examination	Online examination through laptop/desktop/tab/mobile etc	

#### Award Category for IPTSE Competition 2019-20

	Rank 1	Rank 2	Rank 3
<b>School</b>			
Regional Level*	Certificate & Award	Certificate	Certificate
National Level	Certificate & Award	Certificate & Award	Certificate & Award
<b>School Students</b>			
Regional Level*	Award	Certificate	Certificate
National Level	Certificate & Award	Certificate & Award	Certificate & Award
<b>College</b>			
Regional Level*	Certificate & Award	Certificate	Certificate
National Level	Certificate & Award	Certificate & Award	Certificate & Award
<b>College Students</b>			
Regional Level*	Award	Certificate	Certificate
National Level	Certificate & Award	Certificate & Award	Certificate & Award

\***North** (J&K, HP, UK, Punjab, U.P, Haryana, Delhi), **East** (Bihar, Jharkhand, West Bengal, Orissa, Chhattisgarh), **West** (Gujarat, Goa, Maharashtra, Rajasthan, Madhya Pradesh), **South** (Karnataka, Kerala, Tamil Nadu, Telangana, Andhra Pradesh, Pondicherry, Andaman & Nicobar), **North-East** (Assam, Manipur, Sikkim, Nagaland, Mizoram, Tripura, Arunachal Pradesh, Meghalaya)

Top three schools and college students will be awarded with money as a token of appreciation, rank holding certificate and mark sheet

Students who have scored more 40 percent will be awarded with rank holding certificate and mark sheet at the Regional and National Level

Students who will appear for examination will be awarded with participation certificate

#### Registration Process of IPR Examinations

- Registrations for Schools and College Students have separate registration processes.
- Registration fee of Rs. 250 plus tax per student when individual registration
- Registration fee of Rs. 250 incl. tax per student when bulk registration
- For bulk registration, school and college have to send the details in the format
- All registration through the Sign Up/ Sign at [www.iptse.com](http://www.iptse.com).

For more information, please contact Mr. Yashpal, Mob no: 7503531087, Email: [enquiry@iptse.com](mailto:enquiry@iptse.com) & [yashpal@asocham.com](mailto:yashpal@asocham.com)