Urdu, an asset for employability: Ziya us Salam

Hyderabad:

Urdu is an asset for employability of MANUU Students. Eminent journalist, Mr. Ziya us Salam expressed the view today while addressing the inaugural of two day national conference and first Almuni Meet organized by the Department of Mass Communication and Journalism, Maulana Azad National Urdu University (MANUU).

Dr. Mohammad Aslam Parvaiz, Vice-Chancellor, presided over the inaugural. Mr. Sanket Upadhyay, Managing Editor, India Ahead News TV Channel, Hyderabad was the chief guest.

Mr. Ziya us Salam who is the Associate Editor of The Hindu and The Frontline, while elaborating his point said that today journalism demands multi-lingual skills and pass outs from MANUU Journalism department have an edge over others. He described Dr. Aslam Parvaiz as the heart & soul of MANUU.

Mr. Sanket Upadhyay in his address advised the journalism students to not to worry about the initial nervousness in their professional assignments. Only passionate workers will succeed in Journalism. You need to convert your anxiety and nervousness into positive output, he suggested. Mr. Sanket described today’s media scenario as curious by standers journalism and spoke about the need to promote problem solving trend. Universities only provide education, students need to work hard to develop their hidden talents, he added.

Dr. Aslam Parvaiz in his presidential address described Urdu as a complete Indian language and Students of Urdu University should feel honored of being linked with this language. He regarded Urdu & Vernacular Journalism as part of mainstream journalism only.

Dr. Aslam Parvaiz acknowledged Urdu as a source of strength for the MANUU Students which will help them in the job market too.

Earlier, Prof. Ehtesham Ahmd Khan, Head of the Department and Dean, welcomed the guests and spoke about aims & objectives of the conference & alumni meet.

On the occasion, 2 minutes silence was also observed in memory of the CRPF Personnel Martyred in Jammu & Kashmir yesterday.

Dr. Mohd. Fariyad, Associate Professor conducted the proceedings. Former student, Mr. Md. Aamir Badr, presently Producer Grade I, Instructional Media Centre, MANUU proposed vote of thanks. “Izhaar” a tri-lingual lab journal prepared by the students of MCJ was also released. The issue is published with the support from UNICEF.

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