Leadership for social change means modeling behavior: Unicef C4D chief Siddartha in MANUU

Hyderabad:

Leadership for social change means modeling behavior. Persons leading the community must address resistance to immunization, girl education and general health. These were the views expressed by Mr. Siddhartha Shrestha, Chief of Communication for Development (C4D), Unicef India on Wednesday in Maulana Azad National Urdu University (MANUU).

Mr. Siddhartha and his colleagues from Unicef addressed religious and social leaders from the Muslim community in a program organized under ‘Leadership for Social Change’, a partnership project of Unicef and MANUU. Prof. S. M. Rahmatullah, Registrar, MANUU presided over the programme and appreciated the initiative and thanked guests from Unicef for choosing MANUU for the project.

According to Project Director Prof. Mohammad Fariyad, the project is a pilot study in select GHMS wards of Hyderabad with the potential to be scaled up across Telangana, Andhra Pradesh and Karnataka. He said, “We want to take religious scholars and leaders on board for the health awareness campaign in the community.”

Addressing the program as chief guest, Jamaat-e-Islami Hind (JIH) Telangana president Hamid Mohammad Khan remarked that misconceptions related to health is being spread on social media. He said that the problem of sanitation in Hyderabad in Muslim dominated areas has two layers: lack of awareness and bias of administration. He urged religious leaders and imams to use Friday sermons to bring awareness on health and hygiene.

Dr. Sanjeev from Unicef noted that health and medical care are different, and health is often misunderstood to be medical care. He said that Unicef is working towards bringing awareness about health of child and mother at the same time.


(Abid Abdul Wasay)
Public Relations Officer
Mr. Siddhartha Shrestha addressing. (L-R) Maulana Husamuddin Aqil Sani - Jafar Pasha, Hamid Mohammad Khan, Prof. S M Rahmatullah, Mufti Ziauddin Naqshbandi and Dr Sanjeev also seen