

# MANU University awards Ph.D. on Marketing Strategies



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Maulana Azad National Urdu University has declared Mr. Sharafat Hussain, Son of Mr. Basharat Hussain qualified in Doctor of Philosophy in Management Studies. He has worked on the topic Sensory Marketing Strategies and Consumer Behavior: A Study on International Fast Food Chain Restaurants” under the

supervision of Prof. Mohd. Abdul Azeem, Department of Management Studies.



## 5 MANUU MCJ students find job in academic field

Five students from Department of Mass Communication and Journalism (MCJ), Maulana Azad National Urdu University (MANUU) got selected for the post of Assistant Professor by different Government and Private Universities.

According to Prof. Mohammad Fariyad, Head, Department of MCJ, Dr. Abdullah, who qualified West Bengal Public Service Commission exam is posted as Assistant Professor in BARRACKPORE Rashtriya Guru Surendar Nath College whereas Dr. Abdul Quadir Siddiqui , Ms. Fouzia Afaq got selected in AMITY University, Jaipur, one of the prestigious private University of the country.

Similarly, Dr. Afsar Ali Raieni got selected on Adhoc basis in Guru Ghasidas Central University Bilaspur (MP) and Mr. Mohammad Zishan in ITM University Gwalior for the post of Assistant Professor. Prof Ehtesham Ahmad Khan, Dean, School of Mass Communication and Journalism, and Prof. Mohammad Fariyad congratulated the students on their selection.